



September 28, 2014

Dear Business Leader,

The American Institute of Aeronautics and Astronautics (AIAA) invites you to become a sponsor of the 2014 AIAA Fall Gala on November 13, 2014. We will host our guest speaker Dr. Sandra H. “Sandy” Magnus, AIAA Executive Director and former NASA astronaut, at the new Exploration Tower in Port Canaveral. Seating is limited and we expect between 70 and 85 guests.

AIAA is the world’s largest technical society dedicated to the global aerospace profession, with more than 35,000 individual members in 79 countries. The Cape Canaveral Section has over 300 members located in or around the Space Coast. Our members represent local aerospace industry, academia, and government entities.

We offer 3 levels of sponsorship.

**Level 1** - \$250 which includes 2 tickets and mention of your organization from the podium

**Level 2** - \$500 which includes 4 tickets, mention of your organization from the podium, and including your name or logo on event advertising

**Level 3** - \$1,000 which includes 8 tickets, reserved seating in the theater, mention of your organization from the podium, including your name or logo on event advertising, and available demonstration or exhibit space within the tower

Benefits of your sponsorship include discounted advertising cost targeted to local industry professionals (tax deductible), exposure to AIAA’s senior leadership, employee networking with local space leadership, and tangible face to face interaction of aerospace like-minded individuals.

Please arrange all sponsorships via phone or email. We accept payment via PayPal, but prefer a bank check.

Sincerely,

Matthew Zuk  
AIAA Cape Canaveral – Chairman  
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