

FAQ Worksheet #1 (member/prospective member audience): Why should I join AIAA or get more involved?

CHOOSE THE THREE MOST COMPELLING ANSWERS

A: AIAA offers a unique community that aerospace professionals won't find anywhere else—one that's ideally suited to the multi-disciplinary environment that aerospace engineers work in and for the really complex, systems-oriented challenges they love to tackle.

B: AIAA members get in on the ground floor of new thinking, best practices and important idea exchanges—and to become part of a lifelong, collaborative community focused on the future of aerospace.

C: In a world where most of us change jobs, organizations, and career paths more than ever before, AIAA may become your only constant—and your best resource for learning, lasting community and the kind of professional connections you aren't likely to make on your own (or online).

D: Our electronic library of the most groundbreaking research in aerospace means you can quickly start working with the information you need instead of sorting through all the unvetted, uncataloged material on the web—and find other professionals to talk with about it.

E: AIAA works to make sure that people outside aerospace understand how important our technological progress is to the nation's future—and that helps protect jobs and create more opportunities for all of us.

F: Through our many conferences and local section events, our members can meet professionals they want to exchange ideas with, companies they want to partner with, and leaders who are shaping industry direction.

G: We publish the most credible, peer-reviewed journal articles in the aerospace field—offering content that isn't available anywhere else and knowledge that can help shape the next amazing aerospace innovation.

H: We take a leadership role in educating policymakers about our profession—building value and appreciation for our field so that policies are more likely to support our work; jobs are protected or created; and decisions are made based on expert perspective about what really matters.

I: We make sure that our members get the peer and professional recognition they deserve—offering them forums for presenting and publishing important research, providing prestigious fellowships and managing industry awards programs that acknowledge meaningful contributions.

J: Through AIAA, you can meet or talk to the people who've made the discoveries, written the books, published the groundbreaking research, completed the missions—and you can connect and exchange ideas with the next generation of leaders in the field.

K: AIAA offers aerospace professionals the opportunity to give back by helping to advance the profession and tell the aerospace story; mentoring younger professionals or getting more students interested in STEM; or sharing ideas and information that might lead to the next remarkable breakthrough that our industry achieves.

L: Learn how to work in a team-based environment, navigate diverse perspectives and get comfortable as a presenter.

FAQ Worksheet #2 (general public audience): Why should I care about the aerospace profession?

CHOOSE THE TWO MOST COMPELLING ANSWERS

A: Right now, aerospace professionals are exploring how the commercialization of space can help grow our economy; how air travel can become even safer and more convenient; and how technology can be better applied to our many environmental challenges.

B: Our innovative, high-value workforce helps make the world safer, more connected, more accessible and more prosperous.

C: Aerospace professionals are the heartbeat of a \$218 billion industry that provides more than 2 million job opportunities, generates more than \$63 billion annually and is the largest net exporter of manufactured goods in the United States economy.

D: The great work of aerospace professionals has produced everything from small but brilliantly simple innovations that affect daily living to missions that fuel our collective human drive to explore and accomplish amazing things.

E: Most people know about the major air and space missions we've been in on, but many aren't aware of how often inventive applications from aerospace technology are used to make everyday life better. From the cell phone in your hand to the GPS system in your car, it couldn't happen without aerospace.

F: The aerospace profession always has and always will inspire innovation and drive progress, and aerospace professionals have been making enduring contributions to society for more than 100 years.

G: Aerospace professionals are uniquely prepared to tackle the technological challenges of an uncertain future that will be critical to our technological future and worldwide competitiveness.