



Rocky Mountain Section Council of AIAA

AIAA-ATS Hotwash

October 3, 2023

Good	Improvements
<ul style="list-style-type: none"> • Fantastic event was well planned. • Topic selection was broad. • Industry support was awesome! (especially Boeing, which encouraged LMCO to do better!) • Great attendance • More posters than before and mixed student poster attendance (CSU, CU Boulder, U. Wyoming, UCCS, USAFA) • The collaboration process between CSU and AIAA to develop the panels and organize ATS. – Paul Deadrick • Yeoman’s effort to have diverse members on panels as well as striving to have diverse perspectives from industry, government and academia on each panel. – Paul Deadrick • Parking was easy once I figured it out. • The university engagement was awesome! • CSU logistics (registration, food, conference rooms, A/V) • Communication from AIAA RMS leading up to the event • Variety of panel topics and Gen Shaw • Merrie Scott and subsequently Dan Dumbacher (Director of AIAA) were EXTREMELY positive about the event and Dan even emphasized that in his email to all AIAA members a few days after ATS. • Duncan did a great job as MC, charming/dynamic/cute! • Meet N’ greet was awesome for the students and companies looking to recruit • Great look inside the main Ballroom- very professional – Larry Price. • Smooth check-in process – Reece Moellenhoff • GREAT FREE REGISTRATION FOR CSU STUDENTS – Reece & 	<ul style="list-style-type: none"> • Speakers should be selected more carefully to discuss session topic. • Topic selection should include timely topics. • Avoid mixing industry booths and presentation spaces (sponsor Showcase separate from Grand Ballroom) • Need more breaks for networking and for transitioning to sessions. • Need more technical paper/presentation content. – Chris Zeller • Maybe add professional development tutorials on a second day, like we had Meet the Employers event (which was a huge success especially with AIAA HQ support). • Coordinate the panel members preparation better and well ahead of time. • Maybe add intro music during panel assembly and bringing up keynote speakers in the Grand Ballroom • Ensure someone that knows the agenda well is in the A/V booth to answer presentations display and sequencing. • Sponsors would like to have dedicated meeting rooms. • Panelist Intro = 1 slide – Ellen Plese & Ciprian D. • Poster Session dedicated time – Ellen Plese & Ciprian D. • Students being present was great but the event needs more professionals in attendance. • Need to solicit sponsorship well before event and at the times of company’s budgeting efforts. • Allocate a time where participants can visit the Poster Session without time conflicts with the other presentations. • It was great having some many schools present even from High Schools and Community Colleges. • The need for a panel Producer to make sure the panel leaders engage with their panel members prior ATS.



Rocky Mountain Section Council of AIAA

AIAA-ATS Hotwash

October 3, 2023

Ellen

Moellenhoff

- Lots of teachers and researchers/students (not all of them indicated in the form that they were students) attended the event
- Sponsorship dinner went really well, great location, movie was good. – Chris Zeller
- Having sponsors dinner and meet n greet the day before was a good idea.
- Ellen was awesome! 😊

- Need more aviation in ATS. Space is big. – Paul Deadrick
- CSU lab tour?
- Poster session appeared geared toward students; was there a distinction between student/professional?
- The technical presentations and poster board presentations were scattered about quite a bit and not easy to find. – Kathleen Pirazzi
- Maybe limit attendance to ~500?
- Some people expected content more "technical" papers oriented
- Not quite the best location (could be more publicly located and could have MORE of a grand entrance for people to be "wowd")
- Silent Auction should be ALL day with more items
- Separate the "job fair" that was off to the side in the grand Ballroom to a different location
- Bonus - have a longer reception/lunch AND "experiences" in the hallways
- It would have been nice to extend the virtual option to students
- I think there could be more collaboration on the creation of deadlines, too. Making sure to loop in communications/marketing on when they need things by, for example.
- Some people said they would've appreciated a few minutes between breakout sessions.
- Nicole Sjoblom: My biggest comment is the lack of diversity amongst the big stage speakers – very disappointing
- I suggest setting up the posters in the ballroom itself (maybe opposite the vendors), or in the lobby nearby.
- Emphasize diversity with our sponsors – Marlene
- Easier access and directions for finding the event – Reece Moellenhoff
- Students found it difficult to connect with industry at meet n' greet. Less panel discussion, more individualized/direct connection with industry – Daniel Zhou.



Rocky Mountain Section Council of AIAA

AIAA-ATS Hotwash

October 3, 2023

- We need to better clarify: is it a job fair or a meet the employer? – Marlene.
- Students and industry didn't interact that much (how do we facilitate student – professional interaction?)
- Having the catering list for sponsorship dinner figured out with more time in advance. – Charlie
- Getting commitments early from speakers and sponsorships. – Marshall
- Coordinate better with industry to avoid date conflicts – Chris Zeller & Marshall
- Early discussion with the moderators regarding the technical expectations of the panel sessions, including clarification of same to company's when they are selecting their panelists - Marlene
- Find/connect with industry contact points earlier. – Marshall
- Have a university coordinator (like we had Ellen Plese at CSU) for future events to coordinate with the AIAA-ATS chair. – Duncan Hills
- Important to have the AIAA-ATS event move around each year. – Duncan Hills
- Live stream / Online registration to be evaluated further (are we breaking even?). – Very low online registration this year.
- Include workshops, roundtables, lab visits into our program (in addition to panels and keynotes). – Duncan H.
- Consider bumping ticket prices and have a different ticket rate for young professionals – Duncan H.
- Consider paid advertising to promote the event in the future – Duncan H.
- Invite keynote from outside Colorado (even if it requires pay) – Duncan H.
- Scheduled advertising for future events to increase participation – Duncan H.
- Avoid upsetting AIAA national. Stay in touch with AIAA national and keep them informed on what we are doing to avoid potential issues. – Larry &



Rocky Mountain Section Council of AIAA

AIAA-ATS Hotwash

October 3, 2023

	<p>Duncan.</p> <ul style="list-style-type: none">• Making sure sponsors know ahead of time what to bring for their booth.• Thank you note for all volunteers at the end.• Better organization of the AIAA booth (making sure that we always have someone available at the booth) – Chris Zeller• Earlier decision on the topics & theme of the AIAA-ATS (as early as February ideally) to increase interest & participation – Chris Zeller.
--	--