



Cape Canaveral Section
Council Meeting
October 19th, 2011

In Attendance:

Susie Allen-Sierpinski
Tristan Clouse
Robert Driscole
Bill MacDonald
Kyle Unfus

Roelof Schuiling
Paul Sierpinski
Joe Dietz
Matthew Zuk
David Fleming

The meeting was called to order at 5:30 PM by Susie Allen-Sierpinski.

A motion to approve the minutes of the Sep. 21st meeting, as amended, was made by Bill and seconded by Robert. The motion carried unanimously.

The treasurer's report was submitted by Matt. A motion to receive the treasurer's report was made by Bill and seconded by Paul. The motion carried unanimously.

Old Business

- Aviation Day event – recap: A lot of teachers were in attendance. We handed out so many educator associate information packets that we ran out (national is sending us more). A lot of interest in AIAA and we expect to see some new members as a result of our participation. Approximately 150 brochures were handed out. The question was asked if we should repeat this event next year, and was responded to favorably.
- Meet & Greet – September 29th @ Enigma Café – recap: 22 had signed up, 19 attended. The event went reasonably well with a few noteworthy exceptions and lessons learned. During preparation and planning, the working number was 30 attendees. Kyle meant to distribute feedback cards but did not get the opportunity. He will contact the attendees separately by email to ask for feedback and suggestions. High cost, this one event took almost the entire Meet & Greet budget for the year. Additional funds will need to be allocated if we want to hold another.
- Technical conference – discussion: Canceled due to lack of attendee registration. The event scope was reduced from a full day to a half in order to obtain enough speakers for a keynote and 2 tracks, but at the time of cancellation only 13 attendees had registered. All registration fees have been refunded. If we try again, we need much more focused marketing and much earlier than a month out. Dave made a very strong suggestion that the program be finalized well in advance so that it can be included in the advertising. A realistic timeline should have created working back from the event date so that everyone involved had a clear plan to work from and goals to achieve. Susie expressed an interest in using the speakers that were going to present at the conference at other events throughout the year instead. Roelof suggested for next time possibly adding an evening session for educational institutions to come and pitch some of their programs for professionals. The council decided to table the question of trying again until next month. During that time, the council has been asked to think about the following: should we try again (do we think we can come up with

a different result), should we include exhibitors as well as speakers, should speakers/exhibitors be required to register/pay, what tentative date should we work toward that might give us enough time to plan and advertise?

- Section Logo: The logo that was discussed at the last council meeting was good, however AIAA National owns the logo and branding standards and must be consulted prior to use. Their response to the proposed logo was that it did not meet their standards and would not be approved for use. They did offer to work with us on developing a new one and sent back a few concepts. The general consensus was that they were not so good for many reasons, and Susie asked for suggestions from the council for constructive criticism and feedback so that they still work with us. Some of the suggestions: use a negative of the current image (eg. white to blue and vice versa); don't use a rocket at all since we will never agree on one, instead use a trail originating from the star on the CC section to signify a launch. Susie took the suggestions and will go back to national with them.
- November Dinner Meeting – Distinguished Lecturer Dr. George Bibel: The speaker has booked his flight. We don't have his presentation requirements yet, but we are planning to bring/book our standard multimedia set-up anyway. Susie will take care of the nametags. She asked that we start advertising, so far only 1 person has registered. We are using the Radisson again and have our "standard" contract just with a different menu. Dave is taking care of the speaker's gift, the Mercury commemorative coin set. We will be extending an invitation to our student branches once again for exhibits. Dave will ask FIT, Susie will contact ERAU.
- Girl Scout/ Boy Scout Event: Planning is going on now for the event on December 3rd. Christian is the point of contact for us, Tristan is in the loop as well.
- Newsletter: The next newsletter will cover November/December. Look for a call for articles and write-ups soon. Suggestions were Tristan for aviation day and Kyle for the Meet & Greet.

Committee Reports:

- Tristan (Vice-Chair): Nothing to add at this time
- Robert (Technical Activities): Nothing to add at this time
- Joe Dietz(Member at large): Nothing to add at this time
- Dave(Honors and Awards): The associate fellow application that was submitted from our section last year was not accepted by national but will be held for update and re-submission next year. The FIT students are planning for the April student conference. Next week is the next telecon with Cassandra. They are working on advertising now. Dave reminded the council that we had pledged and budgeted \$300 to help with the conference.
- Joe Bussenger (FIT): Report attached
- Matt (Treasurer): Income from Cat I and II funds will cover the dinner meeting but there is concern over the amount of money the section is spending. Please look for ways to reduce spending and costs. Remember to use our tax-exempt status. Susie has an electronic version of the form and Matt has hardcopies as well if you need one.
- Bill (RAC Representative): RAC meeting was held on September 16th. 3 other sections had dialed in in addition to ours. They are once again stressing CAT III fund applications and are ready to take applications now. There is \$1500 available right now to be applied for by the section. There is also an opening on the region level for a deputy director, membership, since the incumbent is retiring shortly. Anyone interested should contact Bill and he will pass along your information.
- Roelof (Career Enhancement): TiCo Airshow claimed to have sent us the information weeks ago, but no one has seen it yet. He will contact them and try and find out what happened. He also received a late arriving email from the career and workforce person in Region V. She mentioned that there will be a session on this subject at the ASM and suggested that if we send a representative to the meeting, they should try and attend that session while they are there. She also had some suggestions for new programs and topics for us to use.

- Kyle (Membership): Looked into upcoming launches to advertise to the members and possibly arrange a meet-up around. The Mars Curiosity rover on an Atlas V and SpaceX's next Falcon9 Dragon demonstration flight are the only two in the near term, and Falcon is likely to move out. Regardless, he will work with Jen on getting a message out to the members to put it on their calendars. He also noted on the Central Florida Section's website that they have a new member guide/toolkit. He would like to look into it and maybe do something similar on ours.
- Paul (Secretary): Received an email from Chris Jesse at national asking for feedback on the annual report process last year. Replied by saying that the new method of downloading and filling out the forms on our own was far better than previous years' attempts to try and use the web tool. He also made the suggestion that the forms be made available to the section councils far sooner in the year so that they can be filled out as we go instead of in a mad dash at the end. She felt that was a great suggestion and let us know that this year's forms will be the same as last year's so that we can do just that. If you don't still have the forms Paul sent out at the end of last year, let him know. He has them saved or can show you how to get them from the sharepoint.

New Business:

- Possible holiday event at Melting Pot?: Susie wants to have some kind of different event so we can apply for and use Cat III funds. Using the melting pot may not pan out since there seem to be a lot of limitations on what they can do for us. Perhaps use them for a meet n greet or YP event sometime instead. Paul reminded the group that we need to remember to spin things like this as relevant to aerospace or promoting AIAA, otherwise it doesn't "count" in national's eyes. This is how Luke got burned last year on the Halloween party.

The meeting adjourned at 6:50 PM. The next meeting will be Wednesday, November 16th at 5:30pm

October 2011 Treasure's Report
Compiled by: Matthew Zuk

Summary

- We had some expense activity after the council meeting in September and early October. No income was received since last Treasurer's Report.

- Two checks written

Tristan Clouse	Brochure Printing	Membership Promotion	31.0	\$252.00
Kyle Unfus	Enigma Café/Party City	Meet & Greet	30.0	\$436.00

- 1 outstanding check totaling \$200 stated in last month's Treasure's Report has cleared. (Science Fair Winner Rachel - \$200)
- Checking account balance = \$1847.31 (as of October 18, 2011)

Notes

- I need number of attendees for all events thus far this year. Member, Non Member, Students (A4A, Aviation Day, Meet & Greet etc.)
- There is only \$64 remaining in Meet & Greet Expense Budget. This is not enough to hold a spring event unless the budget is amended
- Category I and II monies should be paid in October. I submitted the Wells Fargo account & routing information to Chris Jesse at AIAA National

From: Joseph Bussenger [<mailto:jbussenger2009@my.fit.edu>]
Sent: Wednesday, October 19, 2011 4:49 PM
To: Allen-Sierpinski, Susie C
Subject: (EXTERNAL) Council Meeting

Hey Mrs. Sierpinski

I apologize, something has come up at work and I will be unable to make it to the meeting tonight.

Just to give you a quick update.

- FIT would like to thank all of those who came out to our Q&A; our member feedback was incredible as always. I appreciate all of the help from you to get our professional panel together.
- We continue to work with ERAU on the student conference and will be reaching a milestone this Monday for work to be completed.
- I will be sending an email out to the council to seek information on possible tours. The conference always has an industry tour on the Tuesday presentation day. This will be on April 3rd. I have put in a request at the KSC visitors center but was seeking for members who may have an 'in' with them or may be able to suggest a different tour location.
- Other than those two things; FIT AIAA will be hosting a guest speaker from Astrotech the beginning of November and will provide more details in the next week or so. We will also be hosting a professional career development seminar which is currently being planned to help members brush up on interview skills, resume writing, and the overall job search. Lastly, we are fielding a team to compete in the AIAA cansat competition this semester and next semester as well as entering papers from the Student Rocket Society on a new project dubbed Centurion (rocket which is targeting a 100 meter apogee).

Again, I apologize for my last minute bail as I was hoping I would not have to be on this telecom. My apologies to the council.

Joe

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Joe Bussenger

Florida Institute of Technology '13

Aerospace Engineering & Communications

President | Student Rocket Society

President | American Institute of Aeronautics & Astronautics

Treasurer | FIT Ice Hockey

*"Entrepreneurs are a different breed who may not have a personal need to be leaders or engineers. **They're driven by passion, They see what other people don't see.** And their passion drives them to levels of expertise and knowledge that are often extraordinary. They become world-class experts in their fields"-Design News*

Sierpinski, Paul

From: roelofann@aol.com
Sent: Monday, October 24, 2011 9:50 AM
To: Sierpinski, Paul
Subject: EXTERNAL: Fwd: AIAA Career & Workforce Development Committee
Attachments: Picture_(Enhanced_Metafile)_1.jpg

Hi Paul

This is the e-mail I mentioned Wednesday. Some interesting suggestions there.

Ralph Schuiling

-----Original Message-----

From: Copper, Karen K <karen.k.copper@boeing.com>
To: roelofann <roelofann@aol.com>; brian.kirby <brian.kirby@panasonic.aero>; JBlackbrd <JBlackbrd@aol.com>; jamiejayjohnson <jamiejayjohnson@yahoo.com>; timothy.mccardell <timothy.mccardell@atk.com>; steven.matthews <steven.matthews@pageng.com>; jmyersc <jmyersc@tularosa.net>; bwrongmire <bwrongmire@gmail.com>; tghoward <tghoward@arganel.com>; btdickinson <btdickinson@lifetime.oregonstate.edu>; Huang, Jerry Q <jerry.q.huang@boeing.com>; btrembly <btrembly@belcan.com>; tech <tech@innsolinc.com>; shtacket <shtacket@nps.edu>; EXT-Glassman, Keith <keith.glassman@navy.mil>; steven <steven@stcerri.com>; brandon.baxter <brandon.baxter@gulfstream.com>; brian.farmer <brian.farmer@gulfstream.com>; xstein002 <xstein002@yahoo.com>; Katherine.Thomas <Katherine.Thomas@ngc.com>; ian.tuohy <ian.tuohy@baesystems.com>; matthew.tetlow <matthew.tetlow@adelaide.edu.au>; emcdonald <emcdonald@dynamic-concepts.com>; thomas.kmiec <thomas.kmiec@pwr.utc.com>; denash1616 <denash1616@aol.com>; mross <mross@sandia.gov>; Brian.Holm-Hansen <Brian.Holm-Hansen@lmco.com>; mgallo <mgallo@kellyspace.com>; corey.spiegel <corey.spiegel@aiaa-atlanta.org>; brian.dater <brian.dater@lmco.com>; rgmelton <rgmelton@psu.edu>; EXI-Maughmer, Mark <mdm@psu.edu>; tjerdee <tjerdee@hotmail.com>; feieri <feieri@battelle.org>; weatherplanner-sb11 <weatherplanner-sb11@hotmail.com>; dehobbs <dehobbs@cox.net>; stuart.hay <stuart.hay@pw.utc.com>; eric.spero <eric.spero@gmail.com>; timothy.dominick <timothy.dominick@atk.com>; mounir.z.sabbagh <mounir.z.sabbagh@nasa.gov>; mark.s.hughes <mark.s.hughes@nasa.gov>; Melissa.B.Carter <Melissa.B.Carter@gmail.com>; courtney.spells <courtney.spells@nasa.gov>; h-hilton <h-hilton@illinois.edu>; andrew.j.pool <andrew.j.pool@alumni.nd.edu>; skamina9 <skamina9@rockwellcollins.com>; davidsparis <davidsparis@optonline.net>; greghomatas <greghomatas@juno.com>; rvanallen <rvanallen@smad.com>; jjpuschell <jjpuschell@raytheon.com>; jsordyl <jsordyl@williams-int.com>; jcondevaux <jcondevaux@williams-int.com>; bmilam <bmilam@verizon.net>; sbanerjee <sbanerjee@columbususa.com>; martin.frederick <martin.frederick@ngc.com>; ablinnpe <ablinnpe@gmail.com>; blandino <blandino@wpi.edu>; c130h3driver <c130h3driver@gmail.com>; johnc <johnc@buffalo.edu>; adnan.yucel <adnan.yucel@lmco.com>; rpillai <rpillai@hcl.com>; ruggiero <ruggiero@research.ge.com>; raymond.trohanowsky <raymond.trohanowsky@us.army.mil>; han_seungeuk <han_seungeuk@hotmail.com>; george.j.williams <george.j.williams@nasa.gov>; jdjacob <jdjacob@okstate.edu>; Rein-Weston, Karl J <karl.j.rein-weston@boeing.com>; hickskp <hickskp@yahoo.com>; mcmickell <mcmickell@gmail.com>; rob <rob@edgeconsultingandsales.com>; roger.p.mcnamara <roger.p.mcnamara@lmco.com>; napatarheel <napatarheel@hotmail.com>; melvin.bulman <melvin.bulman@aerojet.com>; james.hornick <james.hornick@aerojet.com>; leonard.d.miller <leonard.d.miller@lmco.com>; dbennett <dbennett@altairpd.com>; mike.ctr.konyak <mike.ctr.konyak@faa.gov>; mike.paglione <mike.paglione@faa.gov>; tzmoore <tzmoore@swri.org>; dan.jackson <dan.jackson@rsandh.com>; michael <michael@rwts.com.au>; lachlanblackhall <lachlanblackhall@gmail.com>; anthony.watts <anthony.watts@jacobs.com>; kehively <kehively@raytheon.com>; elishka.jepson <elishka.jepson@raytheon.com>; kristen.gerzina <kristen.gerzina@atk.com>; christopher.sanden <christopher.sanden@goodrich.com>; david.sellnow <david.sellnow@atk.com>; tnixemu <tnixemu@verizon.net>; stephen.h.mcdougale <stephen.h.mcdougale@nasa.gov>; dlevy <dlevy@cessna.textron.com>; fidlerm <fidlerm@orbitec.com>
Cc: bill.bernzott <bill.bernzott@gulfaero.com>; j.r.edwards <j.r.edwards@lmco.com>; JBlackbrd <JBlackbrd@aol.com>; Morrow, Jeffery A <jeffery.a.morrow@boeing.com>; karent <karent@aiaa.org>; bob.p.wessels <bob.p.wessels@lmco.com>; sbanerjee <sbanerjee@columbususa.com>; Rick.Ohlemacher <Rick.Ohlemacher@ngc.com>; cynthiab180 <cynthiab180@yahoo.com>; steven <steven@stcerri.com>; mary.snitch <mary.snitch@lmco.com>; merri.sanchez <merri.sanchez@rocketmail.com>

Sent: Wed, Oct 19, 2011 3:05 pm
Subject: AIAA Career & Workforce Development Committee

Dear Section CWDC Chair,

One of the things the Career & Workforce Development Committee (CWDC) has observed over the past few years is a decline in the number of CWDC year-end reports and little or no activity in the section related to career and workforce development. Sadly, the 2011 reports continued to support that observation.

Well, we want to help you change that!!! Here are some suggestions for activities and events that fall under the CWD umbrella:

1. Seminars, workshops, forums, panel discussions, lunch-and-learn programs, special celebration activities, symposiums, and use of videos or career related topics such as:

Time Management
Career Transitions
Effective Communication
Stress Control/Anxiety
Financial Planning Matters
Personal Development
Pension Issues
Employment Outlook
Mentoring
Engineering Registration
Ethics
Pre-retirement/Retirement Planning
Performance Reviews
Staying Fit
Attitude Adjustment
Resume Writing
Interviewing Positively
Going into Business for Myself

2. Workbooks, newsletters, pamphlets or other publications pertaining to career related topics as noted in Item 1 above.

3. Employment assistance programs relative to job fairs, announcements of job openings, changing careers, relocating, etc.

4. Using the Internet as a resource for topics of career related interest as:

Continuing Education Resources
Career Placement
Online Consultant Services
Career Search Links
Online Resume Services

Other communications:

Visit the AIAA Career Center, <http://www.aiaa.org/content.cfm?pageid=336> look for the Career Center icon on the left menu bar.

Region Deputy Directors for Career & Workforce Development are:

Last	First	Position	City	Email	Phone
Copper	Karen	Deputy Director	Region V		O'Fallon
				karen.k.copper@boeing.com	314-234-5742
Ohlemacher	Rick	Deputy Director	Region I		McLean, Virginia
				Rick.Ohlemacher@ngc.com	

Williams Cynthia Deputy Director Region II Huntsville
cynthiab180@yahoo.com 256/652-2878
Deputy Director Region III
Deputy Director Region IV
Cerri Steven Deputy Director Region VI San Ramon, CA
steven@stcerri.com 925-735-9500

We have a couple of openings, want to volunteer? Contact your Region Director if interested in the CWDC DD position.

We would like your feedback, recommendations and invite you to participate...

This year the CWD Workshop held at ASM will be Tuesday, 10 January 2012. The workshop is titled "1-2-3 Go! Navigate Your Career"

Keynote Speaker

Reece Lumsden Author of book, "The View From Here" - Optimize Your Engineering Career from the Start
Presentations Status of Presenters/Panelists Description of session
Transitioning Into An Engineering Career (possible tag team) Chris H to query YP for presenter
panel - industry, govt, academia, int'l Launching your aerospace career from college to the workforce - getting off on the right foot
Increasing Your Network Need suggested presenter Developing and marketing yourself to be in the right place at the right time
Communication Across the Ages Chris H to seek presenter Understanding the communication differences across the generations - how to effectively speak and listen
Transitioning Into Management Steven Cerri Moving from the technical to the managerial
Panel Discussion - Career Positioning - what are the current/future needs in the aerospace field? Coor with Corp Member committee for panelists from various companies Steven C volunteered to moderate
up to 5 panelists from various perspectives of aerospace (military, commercial, academia, systems, production, R&D,...)

If you would like to participate on a panel, or have someone to recommend, please let me know as soon as possible.
We are open to suggestions, including recommendations for new, active members.
Regards,

Karen

Karen Copper

AIAA

Chair, Career & Workforce Development Committee

Region V Deputy Director, CWDC

(314) 234-5742