

Regional Engagement Activities Division



2021 Regional Leadership Conference

Day 1: PEOPLE, PURPOSE & PASSION

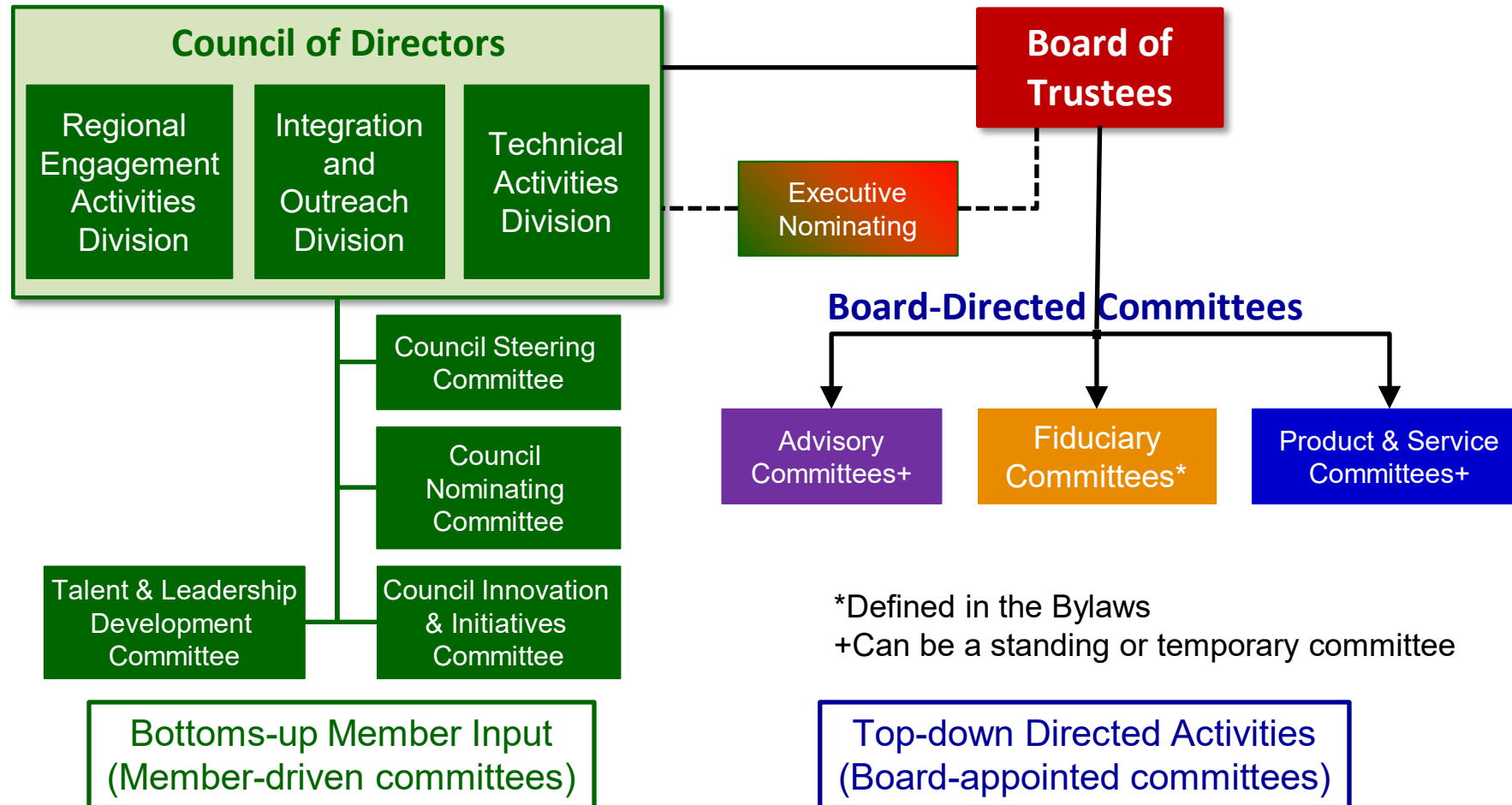
Welcome and Navigating Your Role

15 July 2021

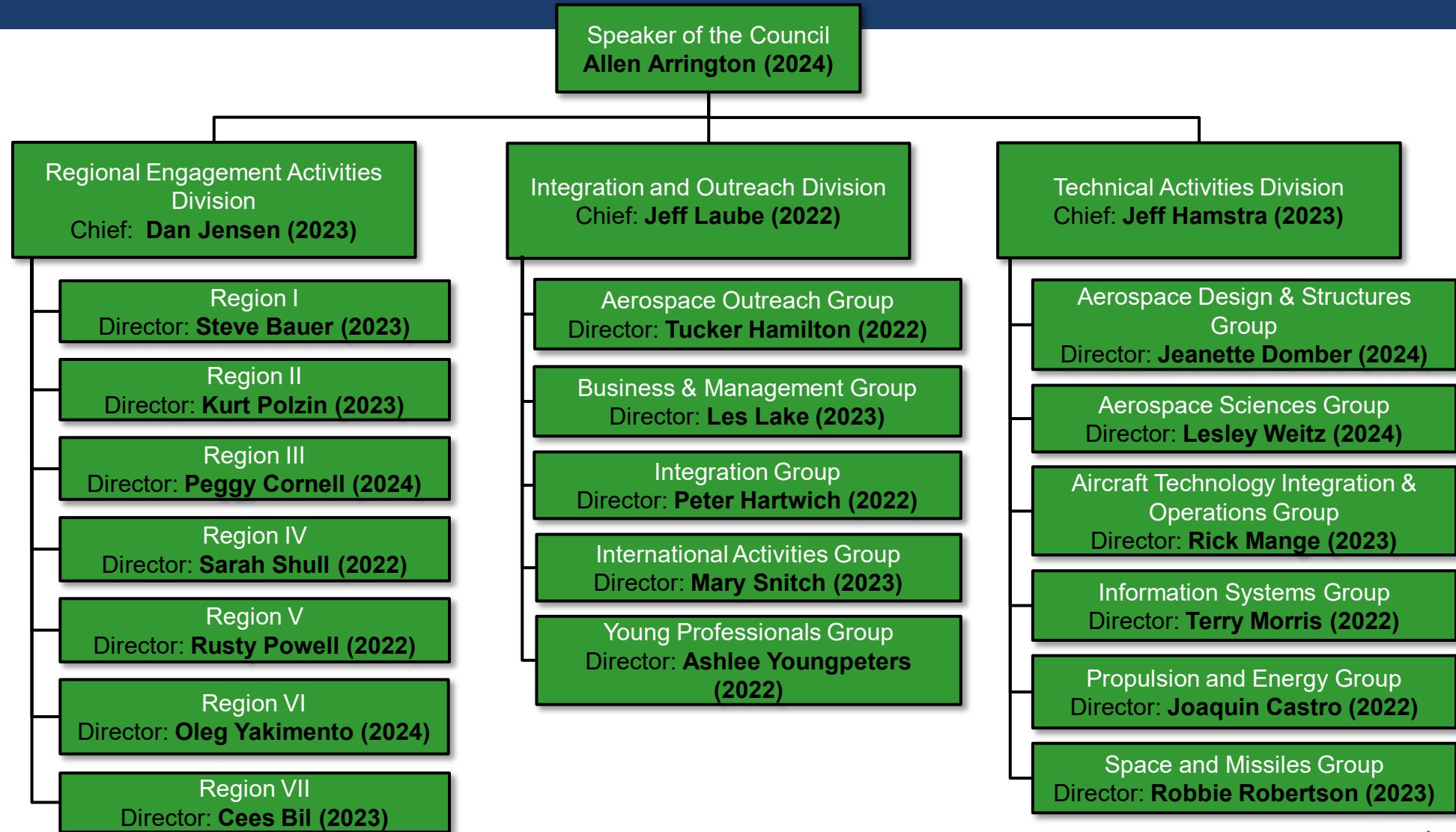
RLC Day 1 Agenda

- Welcome Remarks – Dan Dumbacher, AIAA Executive Director
- Overview of READ– Dan Jensen, READ Chief
- Networking at Tables
- Section & Student Branch Roles– Jane Hansen, Student Branch Committee Chair & RLC Director
- Networking at Tables
- Sharing Thoughts & Closing Remarks

Top level organizational structure



Council of Directors



READ 2021-2022

Region I: Steven Bauer, Director

DD Career & Prof Dev – Vanessa Aubuchon
DD Education – Colin Britcher, Ken Visser
DD Finance – David Paris
DD Honors & Awards – Linda Bangert
DD Membership – Ray Trohanowsky
DD Public Policy – Kerri Phillips
DD STEM K-12 Outreach – Joseph Burns, Megan Tucker
DD Technical – Brian McGrath
DD Young Professionals – Jessica Evans

Central Pennsylvania – Puneet Singla
Connecticut – David Hobbs
Delaware – Daniel Nice
Greater Philadelphia – Jon Moore
Hampton Roads – Jake Tynis
Long Island – David Paris
Mid-Atlantic – Kyle Zittle
National Capital – Nitin Raghu
New England – Hiro Endo
Niagara Frontier – Walter Gordon
Northern New Jersey – Raymond Trohanowsky
Southern New Jersey – Julian Babel

READ Chief: Dan Jensen

Region II: Kurt Polzin, Director

DD Education - Cassandra Dellinger
Asst DD – Ashley Scharfenberg, Brittani Searcy
DD Finance – Matthew Zuk
DD Honors & Awards – Bob Greene
DD Membership – Trevor Moeller
DD Public Policy – Chris Crumbly
DD STEM K-12 Outreach - John Fay
DD Young Professionals – Tamara Statham

Atlanta – Neil Sutherland
Cape Canaveral – Matthew Zuk
Carolina – John Blanton
Central Florida – Christopher Stevens
Greater Huntsville – Theresa Jehle
Greater New Orleans – Glen Guzik
Northwest Florida – Ryan Sherrill
Palm Beach – Randy Parsley
Savannah – Cameron Carson
Tennessee – Taylor Swanson

Region III Peggy Cornell, Director

DD Education – Christopher Pestak
DD Finance – Kevin Melcher
DD Honors & Awards - Sivaram Gogineni
DD Membership – Jim Gilland
DD Public Policy – Patrick McNally
DD STEM K-12 Outreach – Ashley Flegel
DD Technical - Robert Bruckner
DD Young Professionals – Janice Gong

Dayton/Cincinnati – Troy Hoeger
Illinois – Harry Hilton
Indiana – John Gebhard
Michigan – Jonathan Vartanoff
Northern Ohio – Joe Connolly
Wisconsin – Brandon Wilson

Region IV: Sarah Shull, Director

DD Education – Edward Laverdure, Tito Silva
DD Finance – James Walker
DD Honors and Awards – Savas Mavridis
DD International – Douglas Yazell
DD Membership – Svetlana Hanson
DD Public Policy – David Fox
DD STEM K-12 Outreach - Edgar Bering
DD Technical – Sidney Chocron
DD Young Professionals – Alexander Foster

Albuquerque – Paul Delgado
Houston – Jorge Hernandez
North Texas – James Sergeant
Oklahoma – Fred Striz
Southwest Texas – Pablo Bueno
White Sands/Space Harbor – Stephen McDougale

Region V: Rusty Powell, Director

DD Education – Barrett McCann, Vicki Johnson
DD Finance – Kristen Gerzina
DD Honors & Awards – Michael Martin
DD Membership – Enanga Fale
DD Public Policy – Arjun Rao, Colin Campbell
DD STEM K-12 Outreach – Karolyn Evans
DD Technical – James Horkovich
DD Young Professionals – Chris Stevens

Iowa – Alan Tribble
Rocky Mountain – Alex Dukes
St. Louis – Sanjay Jayaram
Twin Cities – Kristen Gerzina
Wichita – Atri Dutta

Region VI: Oleg Yakimenko, Director

DD Education – Arianna Sanchez and Ethel Grace Monte de Ramos
DD Finance – Jane Hansen
DD Honors & Awards – Jeffrey Jepson
DD Public Policy – Matthew Angiulo
DD STEM K-12 Outreach – Elishka Jepson
DD Technical – Caite McCarthy
DD Young Professionals – Bradley Williams

Antelope Valley – Jason Lechniak
China Lake – Michael Petersen
Los Angeles-Las Vegas – Jeff Puschell
Orange County – Binay Pandey
Pacific Northwest – Matthieu Masquelet
Phoenix – Scott Fouse
Point Lobos – Giovanni Minelli
Sacramento – Andre White
San Diego – Joel Perez
San Fernando Pacific – Dean Miller
San Francisco – Eric Wahl
San Gabriel Valley – Hemali Vyas
Tucson – Teresa Clement
Utah – Scott Nowlin
Vandenberg – Michelle Itzel

Region VII: Cees Bil, Director

DD Europe – Roelof Vos
DD South America – Joao Luiz Azevedo

Adelaide – Patrick Neumann
Sydney – Dawn Hui

Student Branch Subcommittee: Jane Hansen, Chair

Aaron Harcrow - Faculty Advisor Award
Regions 1-VI Deputy Directors of Education

AIAA Staff Liaison: Lindsay Mitchell

Last modified: July 9, 2021

Overview: Regional Engagement Activities Division (READ)



Overview: Regional Engagement Activities Division (READ)

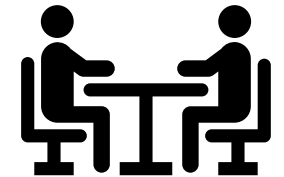
- Chaired by, Chief, Regional Engagements Activities Division
- Composed of READ Chief, seven Regional Directors and Student Branch Committee Chair
- Manages the activities of the Regions
 - Primary “touch point” for majority of AIAA
 - Primary regional interface for the Institute
 - Includes Sections and Student Branches
 - Coordinates activities among Regions (Student Paper Conferences, Congressional Visits Day)
 - Recognizes high-performing Sections with annual Section Awards
 - Informs the Council and Board of issues shared across Regions
- Student Branch Committee administers student branches (chartering & dechartering & creates programming based on branch needs)

*Works Together with TAD and IOD
to Provide the Best Products for our Members*

Regional Advisory Committee (RAC)

*Sections Work Together Through RAC to
Provide the Best Products for our Members*

- Chaired by, Regional Director
- Composed of section chairs (or appointee) and Deputy Directors
- RAC meetings are held several time throughout the year depending on the Region and the Regional Director
- Aids in sharing “best practices” of the Sections within the Region
 - Primary section interface for the Institute
 - Primary mechanism for Institute activities to flow to section leadership
 - Includes Sections, Deputy Directors, and Student Branches
 - Organizes Regional Student Paper Conference in each Region
 - Recognizes high-performing Sections and section leadership
 - Informs the Regional Director of issues from each of the sections

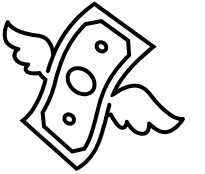


Regional Deputy Director Positions

- **DD Education** – responsible for outreach to the Regional Student Branches and assuring the student conference is successful, including helping local sections to identify the student branches in their section boundaries.
 - Support of the Regional Student Paper Conference may include host university site selection, review of budgets, and general support of the conference organizers, providing an interface between the conference organizers and the Regional Director.
 - Member of the Student Branch Committee under READ
- **DD Finance** – responsible for managing and preparing the accounting of all funds that are at the discretion of the Regional Director and/or that serve the Regional membership as well as interacting with the sections to assist with financial reporting and encouraging applications for incentive funds.
- **DD Honors & Awards** – responsible for encouraging Sections to have a comprehensive honors and award program as well as member of and is the Regional Liaison to the Honors and Awards Committee.
- **DD Membership** – responsible for keeping the Sections informed about membership programs and promotes membership retention and growth.
- **DD Public Policy** – responsible for advising and assisting sections within the Region with public policy activities.
- **DD STEM K-12 Outreach** – responsible for pre-college, K- 12 STEM outreach efforts, with an emphasis on aerospace related activities, as well as keeping the sections informed about activities that are available at the Institute level as well as the forum events.
- **DD Technical** – responsible for encouraging Sections to bring technical and professional development content to the members, including aggregating ideas from across the region and encouraging cross-section activities as well as being a member of the Technical Activities Division as a Regional liaison.
- **DD Young Professionals** – responsible for promoting and encouraging sections to provide programs for young professional (YP) members of the Institute, defined as those under the age of 35, as well as being a member of the Young Professional Committee as a Regional liaison.

Categories of Money

- **Category I funds** are rebates sent annually to the Sections based upon professional membership numbers.
- **Category II funds** represent the award money for annual Section awards.
- **Category III funds** are Regional Director discretionary funds.
 - Intended to support first-time events and initiatives (not recurring annual support).
 - Used to help Sections procure a digital projector, tablecloth, banner, etc.
 - Used to supplement travel stipends for RLC or CVD.
 - Sections apply for Category III funds via a request form that is then approved by the Regional Director.
- **Category IV and V funds** are READ Chief discretionary funds
- Sections receive Categories I & II funding from AIAA in October



Break: Networking for 20 minutes

- Click on a table to join a discussion
- Ask questions, share best practices & have fun

- Steve Bauer, Region I
- Trevor Moeller/Matthew Zuk, Region II
- Chris Pestak, Region III
- Svetlana Hanson, Region IV
- Rusty Powell, Region V
- Oleg Yakimenko, Region VI
- Cees Bil/Joao Azevedo, Region VII

Section Responsibilities

- Deliver value to AIAA Members locally through networking, programming and events
- Support AIAA's Vision, Mission, and Strategic Plan
- Represent Section members within the Region
- Engage Student Branches within the Section
- Serve the membership and industry through K-12 STEM outreach and public policy engagement
- Support professional progression and recognition of Section members through Honors & Awards
- Annual Requirements: Submit an Annual Report, audit/budget report and provide an up-to-date roster of section officers

Section/Branch Chair Responsibilities

- Lead the Section to deliver value to members
- Work to Section Bylaws approved by READ
- Establish and/or maintain Section Policies/Procedures
- Oversee Section activities
- Plan and chair meetings
- Work with Section officers
- Interface with and support the Regional Director and Deputy Directors
- Participate in Regional Advisory Committee (RAC)
- Encourage Section members to participate in local, regional and national events
- Establish the vision for the future of the Section
- Ensure momentum is maintained through Succession Planning
- Reach out to Lindsay Mitchell (lindsaym@aiaa.org) and your Regional Director for any questions, support, or help needed

Succession of Leadership/Section Elections

- Make sure process is documented and fair to all
 - Identify open positions
 - Provide detailed job description including time requirements
- Create a nominating committee to provide oversight of this decision
- Start thinking about your replacement when you take over
 - Get a Vice-Chair in place
 - Consider “new blood”
 - Cultivate back-ups
 - Offer leadership training
- Encourage all members to participate in election process
- Quickly count votes and report results

Steps to a Successful Section/Branch

- Plan great meetings
- Engage your members (Students, Educators, YPs, Professionals)
- Add value for your members
 - Spearhead AIAA membership upgrades
 - Provide letters of recommendation
 - Recognize section members
 - Give awards to section members, section leadership, students, and faculty advisors
- Encourage participation in Congressional Visits Day (provide additional funding if viable)
- Interface with Student Branches
- Support your Regional Student Paper Conference
- Review Section Award Spreadsheet for other ideas

Break: Networking for 20 minutes

- Click on a table to join a discussion
- Ask questions, share best practices & have fun

- Steve Bauer, Region I
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- Chris Pestak, Region III
- Svetlana Hanson, Region IV
- Rusty Powell, Region V
- Oleg Yakimenko, Region VI
- Cees Bil/Joao Azevedo, Region VII

Thanks for attending!

See you on 21 & 27 July

Back-Up Charts:

Information You May Want or Need

Additional READ Information:

Having a Successful Section

Plan Great Meetings

- Make meetings rewarding, challenging, interesting, and fun
 - Host facilities with pertinent speakers/tours available
 - Encourage members and non-members to attend
 - Discuss benefits of membership
- Location of meetings should consider
 - Ease of and ability to schedule facility
 - Number of members that can be accommodated
 - Proper audio/visual (as required)
 - Food availability and associated rules
 - Local section participation
- Publish meeting notice / agenda early
 - Members' planning
 - Special Arrangements
- Announce next meeting location and time

Engage

- Use AIAA's online community platform ENGAGE at engage.aiaa.org
- Helps you promote your Section events and activities with only your Section or all of AIAA membership
 - Post and comment on Discussions
 - Post an event
 - Upload and host files (meeting minutes, photos, flyers, etc.)
 - Communicate with Members

Interacting with Student Branches

- Sections should be doing the following:
 - Invite students and their advisor to your meetings, make sure that you (or someone from your council) attend their meetings. You may be surprised at what is happening on campus.
 - Invite students and their advisors to social events. Networking is important to students. Meeting influential members of the section in a relaxed environment.
 - Invite students to be part of your section leadership (i.e. liaison with each student branch), they may have interesting ideas.
 - Make opportunities for students to interact with local companies. This will ensure that your section has a steady supply of young professional members.
 - Encourage students to nominate their advisor for the National Faculty Advisor Award.

Resource Involvement in Student Branches

- Sections should be doing the following:
 - Check in with the faculty advisor and student branch chair at the beginning of each semester to determine what they could use assistance with. The names are on the AIAA web site under Students/Educators Student Branches.
 - Support the branch if they participate in the DBF.
 - Support the branch attendance at Regional Student Conferences (RSC).
 - *Sign up to judge papers for the RSC – these students are the best and the brightest in your region and have gone above and beyond in writing/presenting a paper*
 - Technical judging is all on-line*
 - Audio judging if the conference is in your area*
 - *If the RSC is in your section, help to organize the conference. Students may not have a lot of experience organizing a conference and you can help!*

Section Awards

- Section Awards are a way for your Section to be recognized for your outstanding achievements during the FY as well as a chance to receive additional funding
- Section Award Forms are due in June and winners are announced in September in conjunction with the Regional Leadership Conference
- Section Awards in each of 5 size groups
 - Very Small, Small, Medium, Large & Very Large
- 1st, 2nd, 3rd places are awarded
 - All section winners (first, second, and third place) are awarded certificates
- Section Awards are given for:
 1. Communications
 2. Membership/Honors & Awards
 3. Young Professionals
 4. Technical Activities
 5. Public Policy
 6. Section Students Partnership/STEM K-12 Harry Staubs
- AIAA Outstanding Activity Award
 - The Outstanding Section Activity Awards are judged by the Regional Directors
 - Awarded to the most innovative and successful Section activities substantially benefitting the membership

Financials Matter

- AIAA must adhere to strict accounting practices and properly book revenue and expenses to comply with the law, pass audits, and retain non-profit status
- This is easy for you – Staff has it covered
- 😊 ➤ Just use custodial accounts and adhere to policy
- Report all revenue, from all sources
- If you go it alone – you are on your own
- Use of “AIAA” is not authorized on bank accounts
- Who owns your bank account? Who is liable for taxes?
- Who is handling accounting and legal compliance?



One AIAA → Relax, Staff's Got This

Add Value for Your Members

- Look for ways to “add value” for your Members and supporters
- Spearhead AIAA membership upgrades
- Provide letters of recommendation
- Recognize section members in their home organizations
- Give awards to section members, section leadership, students, and faculty advisors

Other Leadership:

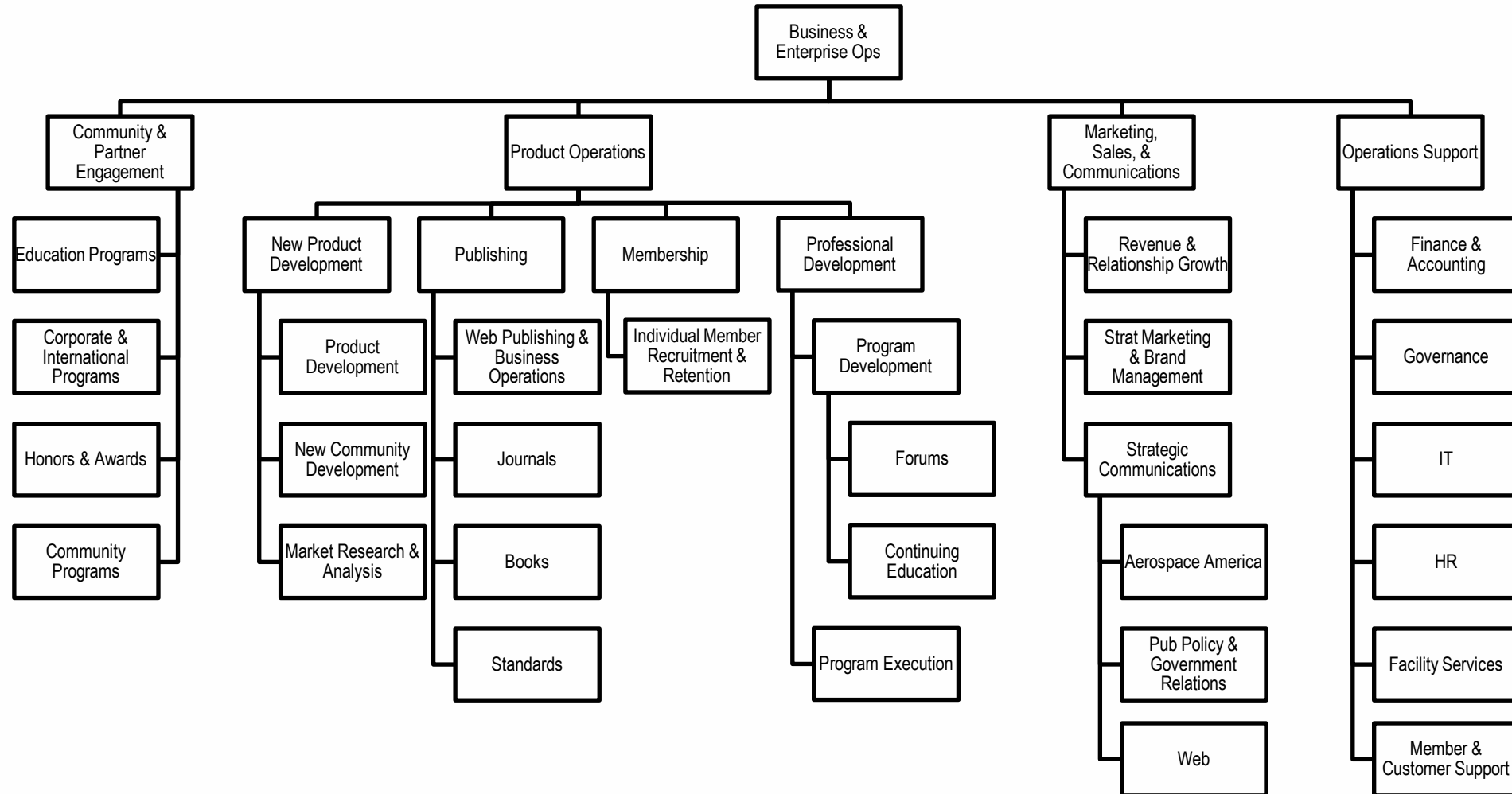
Board of Trustees

Board Committees

Integration and Outreach Division

Technical Activities Division

AIAA Staff Functional Organizational Structure



Integration and Outreach Division (2021-2022)

Jeff Laube – Chief, Integration and Outreach Division
Staff Liaison – Angie Lander

AEROSPACE OUTREACH GROUP

Tucker Hamilton, Director
Jeff Jepson, Deputy Director

History – Kevin Burns
Society and Aerospace Technology – Amir Gohardani
Women of Aeronautics and Astronautics – Annika Rollock

YOUNG PROFESSIONALS GROUP

Ashlee Youngpeters, Director
Kaela Martin, Director-Elect
Sam Alberts, Director Emeritus

Networking/Professional Development – Tejas Puranik
Membership & Awards – Nathan Crane
Communications/ Engagement – Bryan Kowalczyk

INTERNATIONAL ACTIVITIES GROUP

Mary Snitch, Director

Aerospace Coalition Outreach – Ken Hodgkins
Honors and Awards Development – Anthony Murfett
Strategy & Implementation – Bob Winn

INTEGRATION GROUP

Peter Hartwich, Director

Tom McLaughlin, Deputy Director

Aerospace Traffic Management – Vince Schultz
CFD Vision 2030 - Dimitri Mavriplis
Digital Engineering – David Kepczynski
Directed Energy Systems – Don Wittich
Green Engineering – Kurt Papathakis
Space Exploration – Surendra Sharma
Supersonics – David Lazzara
Transformational Flight – Doug Stanley
Unmanned Systems – Mike Logan

BUSINESS AND MANAGEMENT GROUP

Les Lake, Director

Economics – TBD
Legal Aspects of Aeronautics and Astronautics – Michael Dodge
Management – Raymond Flores

IOD LIAISONS

Council Innovation and Initiatives Committee (CIIC):

Tom McLaughlin, Member
Les Lake, Member
Vince Schultz, Member

Honors and Awards:

Suzanne Smith

Engineer of the Year:

Jeff Jepson
Jonathan Cooper

FORUM POCs

Brent Pomeroy, AVIATION
Vince Schultz, ASCEND
Mujeeb Malik, SciTech

Last modified: 2 July 2021

Technical Activities Division (2021-2022)

Jeff Hamstra – Chief, Technical Activities Division

AEROSPACE DESIGN AND STRUCTURES GROUP

Jeanette Domber, Director

Masoud Rais-Rohani – Deputy Director for Cross-Institute Coordination
TBD – Deputy Director for Forum Coordination
TBD – Deputy Director At Large
Walt Silva – Deputy Director for TC Coordination

Adaptive Structures – Darren Hartl
 Design Engineering – Nathan Hines
 Materials – Steven Arnold
 Multidisciplinary Design Optimization – Vladimir Balabanov
 Non-Deterministic Approaches – Vicente Romero
 Spacecraft Structures – Matthew Santer
 Structural Dynamics – Dexter Johnson
 Structures – Alex Salvarathinam
 Survivability – David Liu
 Systems Engineering – Bryan Mesmer

AEROSPACE SCIENCES GROUP

Lesley Weitz, Director

Steve Beresh, Martiqua Post – Deputy Directors for Fluid Sciences
 Aeroacoustics – Judith Gallman
 Aerodynamic Measurement Technology – Kevin Lowe
 Atmospheric and Space Environments – Stephen McClain
 Fluid Dynamics – Timothy Eymann
 Ground Testing – Stephanie Simerly
 Meshing, Visualization & Computational Environments – Hugh Thornburg
 Plasmadynamics and Lasers – Trevor Moeller
 Thermophysics – Diane Pytel

Joao Luiz Azevedo, Crystal Pasillao – Deputy Directors for Flight Sciences

Applied Aerodynamics – Nathan Hariharan
 Astrodynamics – Renato Zanetti
 Atmospheric Flight Mechanics – Sarah D'Souza
 Guidance, Navigation and Control – Uday Shankar
 Modeling and Simulation – Richard Ruff

INFORMATION SYSTEMS GROUP

Terry Morris, Director

Misty Davies – Deputy Director
Michel D. Ingham – Deputy Director
Stephen Blanchette – Deputy Director

Communications Systems – Tom Butash
 Computer Systems – Miroslav Velez
 Digital Avionics – Arthur Tank
 Human-Machine Teaming – John-Paul Clarke
 Information and Command and Control Systems – Jimmie McEver
 Intelligent Systems – John Valasek
 Sensor Systems and Information Fusion – David Faulk
 Software – Chris Thames

PROPULSION AND ENERGY GROUP

Joaquin Castro, Director

David McGrath – Deputy Director for Forum Coordination
Wayne Hurwitz – Deputy Director at Large and Operations

Timothy O'Brien, Deputy Director for Air Breathing Propulsion
 Gas Turbine Engines – Stephen Lynch
 High Speed Air Breathing Propulsion – Daniel Paxson
 Inlets, Nozzles, and Propulsion Systems Integration – Neal Herring
 Pressure Gain Combustion – William Hargus

Mitchell Walker – Deputy Director for Rocket, Space & Advanced Propulsion
 Electric Propulsion – Andy Hoskins
 Hybrid Rockets – Mario Kobald
 Liquid Propulsion – Vineet Ahuja
 Nuclear and Future Flight Propulsion – Jason Cassibry
 Propellants and Combustion – Keith McManus
 Solid Rockets – Wesley 'Wes' Ryan

Ashwani Gupta – Deputy Director for Energy
 Aerospace Power Systems – Jeremiah McNatt
 Energetic Components and Systems – Stephanie Sawhill
 Terrestrial Energy Systems – David Carrington

AIRCRAFT TECHNOLOGY, INTEGRATION, AND OPERATIONS GROUP

Richard Mange, Director

Megan Scheidt – Deputy Director for Cross-Institute Coordination
David Levy – Deputy Director for Forums

David Maroney – Deputy Director for Aircraft Operations
 Aircraft Operations – Tom Reynolds
 Air Transportation Systems – David Thipphavong
 Flight Testing – Derek Spear
 Product Support – Mohammed Amine Boughalem

Luca Maddalena – Deputy Director for Aircraft Technologies
 Aerodynamic Decelerator Systems – Oleg Yakimenko
 Aircraft Design – Matthew Orr
 Balloon Systems – Mike Smith (Acting)
 Electrified Aircraft Technology – Phillip Ansell
 General Aviation – Keith Hoffer
 HyTASP – Matthew Zuber
 Lighter-Than-Air Systems – Alan Farnham
 V/STOL Aircraft Systems – Geoffrey Jeram

SPACE AND MISSILES GROUP

Lawrence Robertson, Director

Karen D. Barker – Deputy Director
Ron Kohl – Deputy Director

Life Sciences and Systems – James Nabity
 Microgravity and Space Processes – Sunil Chintalapati
 Missile Systems – Dustin Otten
 Reusable Launch Vehicles – Robert Seibold
 Small Satellite – Kerrie Cahoy
 Space Architecture – Olga Bannova
 Space Automation and Robotics – Erik Komendera
 Space Colonization – Bryce Meyer
 Space Logistics – Koki Ho
 Space Operations and Support – Ron Freeman
 Space Resources – Christopher Dreyer
 Space Systems – John Carlsen
 Space Tethers – George Zhu
 Space Transportation – Michael Fuller
 Weapon System Effectiveness – Tim Wadhams

TAD Liaisons

Ethics Committee – Lesley Weitz
 Honors and Awards – Jim Guglielmo
 Publications – Wayne Hurwitz
 Standards – Ron Kohl
 USNC/TAM – Paul Palies

TAD Regional Liaisons

Region 1 – Brian McGrath
 Region 2 – TBD
 Region 3 – Robert Bruckner
 Region 4 – Isaias Chocron
 Region 5 – James Horkovich
 Region 6 – Catherine (Caite) Beck
 Region 7 – TBD

Technical Integration

Subcommittee (TIS)

Megan Scheidt (Chair), Steve Beresh, Misty Davies, Ron Kohl, David Maroney, Timothy O'Brien, Masoud Rais-Rohani

Staff Liaison: Angie Lander

Last modified: July 7, 2021

Student Programs

AIAA University Programs

- **Graduate and Undergraduate Scholarships** — Fund your degree and earn profession-wide recognition.
- **Design/Build/Fly (DBF) Competition** — Participate in this challenging and industry-recognized competition.
- **Design Competitions** — Compete in annual design challenges that span the breadth aerospace technical fields.
- **Participate and Present** — AIAA's **Regional Student Paper Conference (RSPC)** provides opportunities to present your technical papers and research.
 - **Region VII: University of South Wales, Sydney, Australia (Nov. 25-26)**

AIAA Strategic Plan - 2018-2021

AIAA Vision Statement:

AIAA's vision is to be the voice of the aerospace profession through innovation, technical excellence, and global leadership.

AIAA Mission Statement:

AIAA exists to help aerospace professionals and their organizations succeed.

Tag line: ***Shaping the Future of Aerospace***

Strategic Plan

AIAA STRATEGIC PLAN 2018-2021

MISSION

AIAA EXISTS TO HELP AEROSPACE PROFESSIONALS AND THEIR ORGANIZATIONS SUCCEED

CORE STRATEGIES



DATA DRIVER

Use the appropriate data in the analysis of decisions



CURATE CONTENT

Be the leader in curated aerospace content



THOUGHT LEADER

Be the thought leader in technology and capability advancement

GOALS



FINANCE GOAL

Assure financial sustainability

A: 3% Revenue growth

B: Diversified revenue



MEMBERSHIP GOAL

Increase member loyalty and investment

A: 87% Member retention

B: 3% Membership growth



ORGANIZATIONAL GOAL

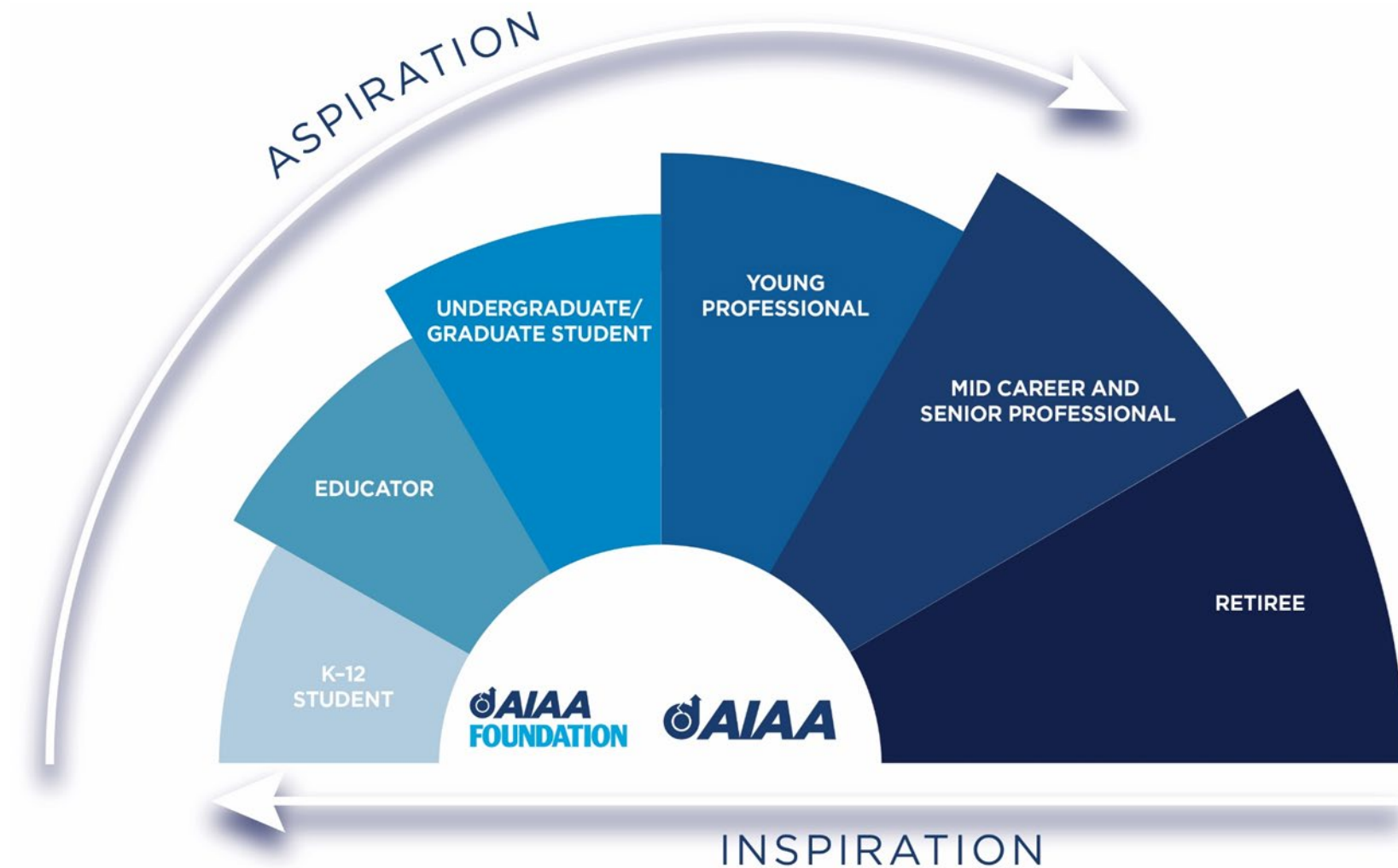
AIAA's capacity will be sufficient to meet the needs of our members

A: Member data-driven decision making

B: Aligned volunteer activities with strategic plan



Audience





**AMERICAN INSTITUTE OF
AERONAUTICS AND ASTRONAUTICS**